

Job Title	Creative Specialist
Location	Bradford, West Yorkshire
Job type	Full time, Permanent
Reporting To:	Marketing and Communications Manager

About HRF

Human Relief Foundation is a dynamic and impactful non-profit humanitarian organisation dedicated to providing humanitarian assistance to those affected by natural disasters, armed conflicts, and poverty across the world. Our focus is on providing assistance in the areas of emergency response, education, orphan care, healthcare, and sanitation. Human Relief Foundation has been one of the first responders to major crises in many countries, including displaced people in Iraq, and the continuing Rohingya refugee crisis.

With a commitment to making a positive change for some of the most impoverished people around the world, we're seeking a passionate and talented graphic designer/creative specialist to join our team. This role offers a unique opportunity to use your creative skills to contribute to create impactful design to promote our work and strike a resonant chord with our target donor audience.

Job description

As our graphic designer/creative specialist, you will be responsible for conceptualising and producing visually compelling designs that effectively communicate across various channels. This role goes beyond traditional graphic design; it involves assisting with the creative direction of the organisation, ensuring a cohesive visual identity, and collaborating with our cross-functional teams, both nationally and internationally.

Seeing the humanity in every situation since 1991.

Human Relief Foundation

2 Claremont, Bradford, West Yorkshire, BD7 1BQ T: +44 (0) 207 060 4422 E: hello@hrf.org.uk W: hrf.org.uk

HRF is an NGO with special consultative status with the UN Economic & Social Council and is a signatory of the Code of Conduct for the International Federation of Red Cross and Red Crescent Societies.

Charity No. 1126281 & SC038671



Key responsibilities

Graphic design

- Create visually appealing and effective designs for print and digital materials, including brochures, posters, social media content, video content, event collateral, and more.
- Develop and maintain a consistent visual identity for the organisation consistent with our brand guidelines.
- Assist in leading the creative vision and strategy, ensuring alignment with the overall goals and values of the charity.
- Collaborate with the marketing manager and team to develop integrated campaigns and initiatives.

Brand management

- Assisting the marketing manager to manage and evolve our brand guidelines, ensuring consistency across all materials and platforms.
- Ensure brand integrity and compliance with established design standards.

Collaboration

- Work closely with teams across the organisation, including fundraisers and program managers, to understand their needs and deliver creative solutions.
- Provide guidance and support to teams, fostering a collaborative and creative work environment.

Adaptability

- Stay updated on industry trends and incorporate innovative design techniques to keep HRF's visual presence fresh and engaging.

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Skills & Qualification:

Essential:

- Degree in Graphic Design, Visual Arts or a related field, or demonstrable design experience
- Proficient in graphic design software (Adobe Creative Suite, etc.)
- Strong understanding of branding principles and design fundamentals.
- Excellent communication and collaboration skills.

Desirable:

- Demonstrated experience as a graphic designer/ creative specialist, ideally but not exclusively in a non-profit or cause-driven environment
- Demonstrated experience in creative projects and teams
- Experience working on large, multi-platform promotional campaigns
- Proficient with video editing software such as Adobe Premier / Final Cut Pro

How to apply

Interested candidates should submit a CV, a small digital portfolio showcasing relevant work, and a cover letter detailing their interest in the position.

Benefits

- Working for a fantastic Nonprofit Humanitarian Organisation where you'll find a welcoming family atmosphere
- Enrolment in company pension scheme
- 24/7 access to Employee Assistance Program
- Free car parking available onsite

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